



PIGEONS 313

Whitepaper

Version 1 - 01/01/2024

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Project Summary

Overview

Welcome to the immersive world of Pigeons 313, where creativity meets strategy in a 2D Pigeon management game. This relaxing game introduces an innovative blend of engaging gameplay and thought-provoking messages.

As a 2D bird management game, the game invites players into a philosophical universe where they assume the role of a pigeon manager. With intuitive controls and captivating visuals, players can experience the joy of nurturing and managing their flock of feathered workers. The game is designed for accessibility, catering to both casual gamers and enthusiasts, making it an ideal entertainment choice for mobile (iOS and Android) and web platforms.

Target Audience

With its easy-to-understand mechanics and visually appealing design, Pigeons 313 is crafted to resonate with a diverse audience. From mobile gamers seeking a delightful pastime to casual players looking for an engaging experience, our target audience spans a broad spectrum. By understanding and addressing the preferences of this audience, Pigeons 313 aims to create a loyal and thriving community of players.



Game Engine



Engine Selection Criteria

The selection of the game engine for Pigeons 313 was guided by a meticulous evaluation of various factors. We prioritized a lightweight engine that ensures smooth performance, particularly on low-end devices, without compromising the visual quality. Our choice also considered cross-platform compatibility, enabling a seamless gaming experience across iOS and Android.

Considering the diversity of devices in the gaming landscape, Pigeons 313 would undergo extensive optimization to cater to users with low-end devices. Through efficient resource management, lightweight graphics, and streamlined code, we have prioritized accessibility, ensuring that players on a wide range of devices can enjoy a lag-free and enjoyable gaming experience.

Business Model

Monetization Strategy

The monetization strategy for Pigeons 313 revolves around creating a sustainable model that enriches the player experience while ensuring the financial health of the project. By combining microtransactions for cosmetic items and in-game ads, we aim to strike a balance that encourages player engagement without compromising the integrity of the gaming experience.

Microtransactions: Hats, Skins, and Food

Pigeons 313 introduces a vibrant microtransaction system, offering players the opportunity to enhance their in-game experience through the purchase of hats and skins for their avian companions. These cosmetic items are carefully designed to add a personalized touch to the gameplay, allowing players to express their creativity and individuality within the virtual aviary.

In addition to stylish accessories, players can enhance their pigeons' capabilities with special food items, which act as powerful boosts, accelerating processes and activities within the game.

In-Game Ads

To further diversify our revenue streams, Pigeons 313 seamlessly integrates in-game advertisements that enhance, rather than interrupt, the gaming experience. Non-intrusive banner ads and optional video ads provide players with the choice to engage, offering rewards such as in-game currency or power-ups. This approach creates a win-win scenario, benefiting both players and advertisers.



Marketing Plan

Advertising Campaigns

Our advertising campaigns for Pigeons 313 are strategically crafted to resonate with our diverse audience. Leveraging social media platforms, mobile app stores, and targeted online advertising, our campaigns focus on highlighting the unique features of the game. Engaging visuals, teaser trailers, and interactive content form the core of our strategy to create anticipation and drive user acquisition.

Social Media Activity

Social media serves as a dynamic hub for Pigeons 313, connecting our community and fostering real-time interactions. From sneak peeks and behind-the-scenes content to player spotlights and challenges, our social media strategy aims to build a vibrant and engaged community. Regular updates, polls, and user-generated content initiatives contribute to an inclusive and participatory social media presence.

Community Engagement

Community engagement is at the heart of Pigeons 313's success. We facilitate open communication through social platforms, live streams featuring developers, and interactive Q&A sessions. Events and challenges encourage player collaboration and friendly competition, creating a tight-knit community that actively contributes to the evolving narrative of the game.

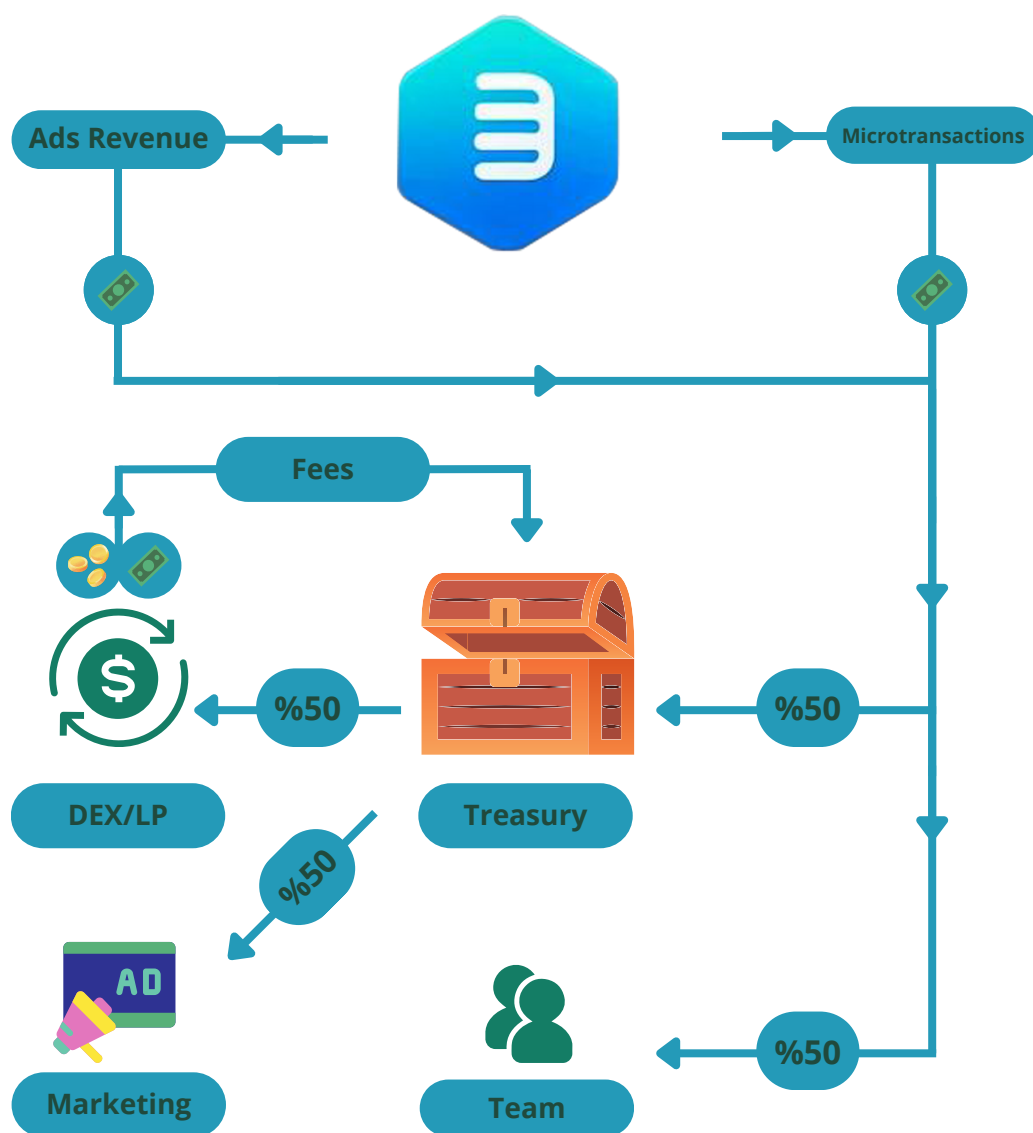
Retention Systems

Pigeons 313 prioritizes player retention through thoughtful design elements. Daily login rewards, seasonal events, and a comprehensive loyalty program incentivize regular engagement. By creating a rewarding and evolving gaming experience, we aim to not only attract new players but also ensure the sustained enjoyment of our existing player base.

Tokenomics

Cryptocurrency Integration

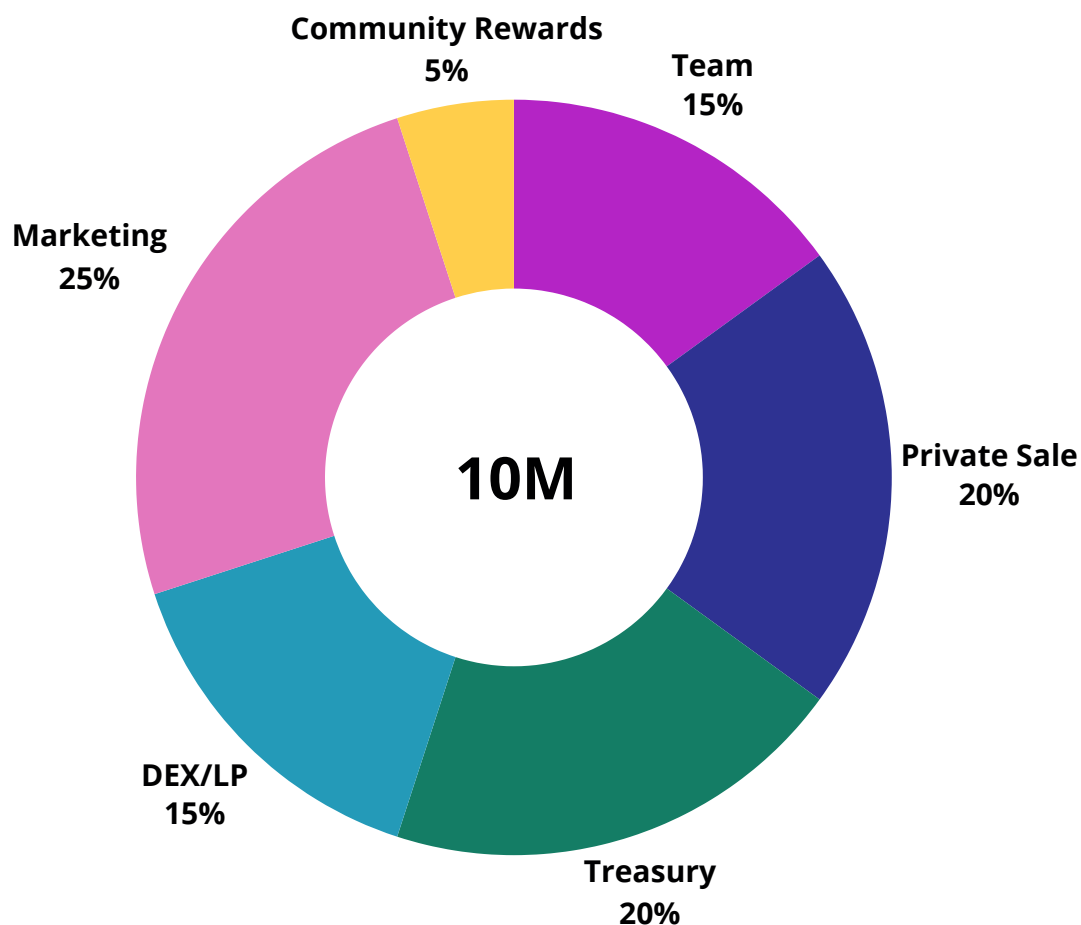
The integration of cryptocurrency within Pigeon 313 creates a dynamic and player-centric ecosystem. Our carefully crafted tokenomics aims to empower players, reward contributions, and establish a decentralized economy that aligns with the ethos of blockchain technology.



Tokenomics

Tokens Allocation

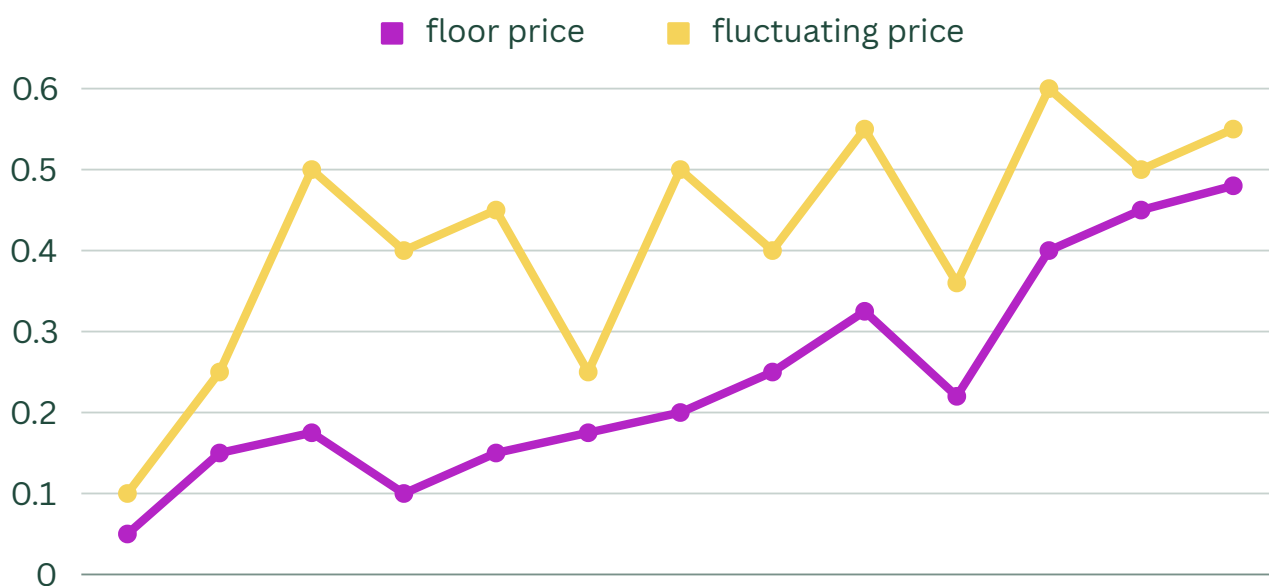
Token allocation within Pigeons 313 is meticulously structured to ensure a balanced distribution of benefits across key stakeholders. A percentage is allocated to the development team to sustain ongoing enhancements, while another portion fuels strategic marketing initiatives. Additionally, a percentage is channeled into the decentralized exchange, ensuring liquidity, and fostering a robust in-game economy. The remaining balance is directed to the treasury for future developments, community rewards, and ecosystem growth.



Tokenomics

Treasury

The Pigeons 313 treasury, with a total supply of 10M, serves as a strategic reservoir, to fund the decentralized exchange, community incentives, and marketing. Moreover, it functions as a stabilizing force for the value of the PGS313 token, safeguarding against volatility. The treasury is designed to establish a price floor, ensuring that the token value remains above a predetermined threshold.



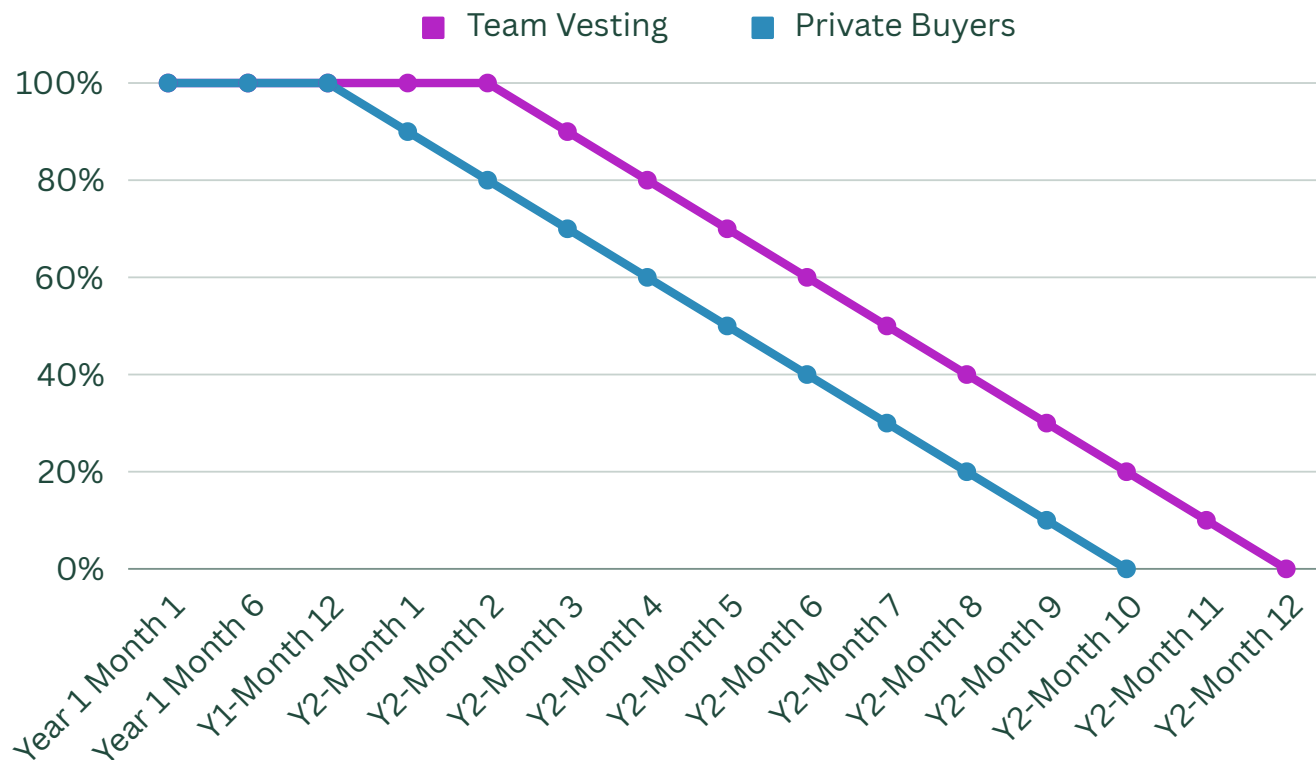
Note: To ensure the treasury is adequately funded and aligned with the token's initial value of \$0.01 on the decentralized exchange, we will incrementally inject varying amounts of funds over time.

Tokenomics

Vesting

The team's and private sale buyers' allocations from the total token supply will be subject to distinct vesting schedules. For the team, a 24-month vesting period will commence upon the token's availability on a decentralized exchange (DEX). During the initial 14 months, 100% of both the team's and private sale buyers' tokens will be locked. Subsequently, a monthly release schedule will be enacted,

For the team, 10% of their tokens will be unlocked each month for the remaining 10 months. Simultaneously, private sale buyers will undergo a 22-month vesting period, with the initial 12 months having their tokens locked for 12 months, after which the subsequent 10 months will see their tokens released at a rate of 10% per month. This structure aligns with our commitment to responsible and long-term project development.



Token Information

General

Considering that the name of the game is Pigeons 313, the token will also share the same name, and the ticker will be PGS313.

The token will be on the Binance Smart Chain blockchain as a BEP20 type token.

Addresses

Contract address:

0x0771E90521497290D2e30fCae73BE0c299C80f92

Owner address:

0xA1159c42094109902Cd561bf669675d7695E1742

Treasury address:


0x5FCEf04B439AdfdC5DC11BEEfC9c45607a41a791



Contract address (BEP20)

Contact Information



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